

HILTON HEAD BMW & BOB 106.9 PRESENTS

**CHRIS JANSON**

WITH SPECIAL GUEST

**parmalee**

OPFOB'S 3RD ANNUAL



# CONCERT FOR THE HEROES

Saturday, April 13, 2024

@OPFOB in Ridgeland, SC



Hilton Head BMW



# EVENT SUMMARY



# CONCERT FOR THE HEROES

04.13  
2024

Operation Patriots FOB (OPFOB) is dedicated to creating and fostering positive experiences for veterans, active duty military, first responders, and their families by connecting through outdoor and recreational activities. We are grateful for how our local community has graciously wrapped its arms around our local outreach and allows us to serve those who have served and sacrificed for us and for our freedom.

We are striving to keep our 268-acre recreational property and our offerings totally FREE to those whom we are privileged to serve. In order to help accomplish this goal, OPFOB is hosting our 3rd annual benefit Concert for the Heroes featuring Chris Janson with Parmalee on Saturday, April 13th at our facility in Ridgeland, SC. The week leading up to the concert is dedicated to our combat Veterans, as well as provide daily excursions and camaraderie as they experience the FOB and it's offerings. Our week of festivities ends with the concert on Saturday.

### Your sponsorship helps support the following events for our veterans:

- TUESDAY 4/9: Arrival, Dinner & Opening Ceremonies, Cookout
- WEDNESDAY 4/10: Warrior Paint Ball/Wheel Chair Competition
- THURSDAY 4/11: Day On The Water/Lowcountry Boating Excursion
- FRIDAY 4/12: Private Sporting Clays Tournament, Lowcountry Boil Bonfire with Live Music
- SATURDAY 4/13: Concert for the Heroes feat. Chris Janson with Parmalee
- SUNDAY 4/14: Breakfast, Closing Ceremonies

**WHAT** OPFOB Concert for the Heroes

**WHEN** Sat. April 13th, doors open @ 6pm

**WHERE** Operation Patriots FOB  
328 Lakeview Drive  
Ridgeland, SC 29936

**WHY** Our largest annual fundraiser of the year, which includes a week of veteran excursions and benefit concert

**WHO** Supporters of our local veterans, active duty, first responders, and their families

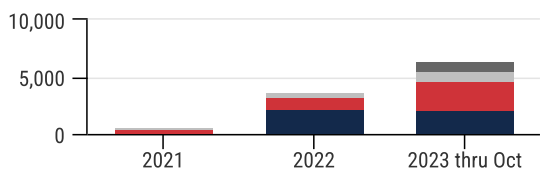


# CONCERT FOR THE HEROES

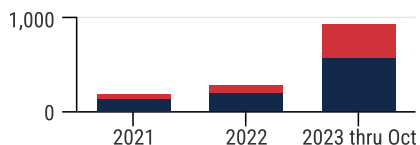
04.13  
2024

**22 VETERANS COMMIT SUICIDE EVERY DAY.**  
**OUR VETERANS MAKE UP 7% OF THE US POPULATION BUT ARE 20% OF THE SUICIDES.**

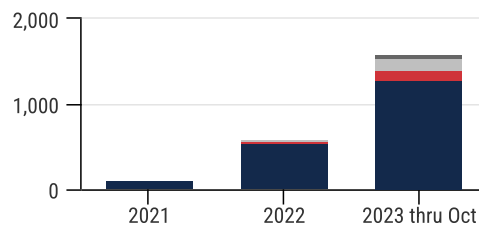
## PROGRAM IMPACTS



## RETREATS



## WARRIORS



● Coffee & Camaraderie  
● Outings

● Warrior Events

● Retreats

● Veteran Retreat Days

● Family Retreats Days

● Veterans

● First Responders

● Family

● Both

OPFOB had 7,245 total warrior visits through October 2023 — 180% of the 2022 total.



9/10 of our volunteers are warriors giving back — up 400 from 2022 for a total of 1,298.

COMMUNITY AWARENESS



5,600

Facebook Followers

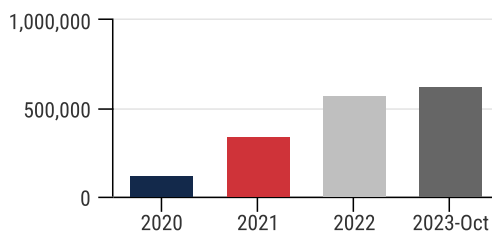


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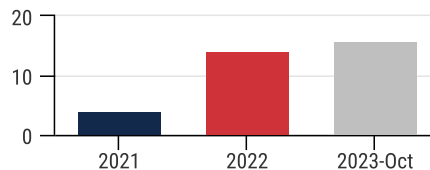
Newsletter Subscribers

COMMUNITY SUPPORT

### FUNDING



### GRANTS AWARDED



As of October, funding is at 108% of last year's total.

# SPONSORSHIP FORM



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Thank you for your interest in supporting the 2024 Operation Patriots FOB Concert for the Heroes. This is our initial fundraiser of the year to support our programs in 2024 and we would be grateful for your help serving as a sponsor. With a personal database of over 5,800, as well as over 1,000,000 followers on Facebook alone between us, talent, and sponsors combined, your support will receive visibility to a large portion of local constituents.

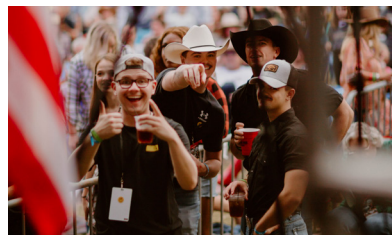
Your sponsorship will let your valued customers know of your support for those who have served and sacrificed for us and those on duty at this very hour to keep us and our country safe. This is our opportunity to honor them and continue to provide our facility and our offerings totally FREE to them and their family members.

All net proceeds from this event go directly to the 501(c)(3) Operation Patriots FOB Inc. in support of our mission. This is a tax deductible donation.

## PAST CONCERTS

2021: Joe Nichols with Walker Montgomery, over 850 in attendance  
2022: Justin Moore with Travis Denning, over 2,500 in attendance

**Estimate for 2023 with Chris Janson & Parmalee: over 5,000 in attendance**



CONTACT: JR BROWN  
315-400-9397 / ROY@OPFOB.ORG

REGROUP  REFOCUS

OPFOB @ 328 LAKEVIEW DRIVE  
RIDGELAND, SC 29936



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**EXPOSURE:** OVER 5,800 CONTACTS IN OUR DATABASE, WITH A MINIMUM EXPOSURE OF FACEBOOK FOLLOWERS AT OVER 1,000,000 – INCLUDING TALENT AND TITLE SPONSORS.

## OUR EXCLUSIVE VIP EXPERIENCE INCLUDES:

Private pre-party from 5:00pm to 7:00pm with oyster roast, open bar, and concert with Lowcountry legend Chris Jones

Complimentary catered food in the barn from 7:30–9:30

Multiple bars with discounted drinks

Private VIP lounge bar and private bathrooms

All front row access is VIP only

VIP parking with free shuttle

### ☐ Medal of Honor: \$15,000

- Multiple company banners throughout the concert, provided by OPFOB
- Sponsorship posts on social media, recognition on website and emails
- 8 VIP concert tickets (\$2,800 value)
- 12 tickets to private Sporting Clays Tournament & Lowcountry Boil Bonfire with Live Music on Friday 4/12 (\$2,400 value)

### ☐ Purple Heart Sponsor: \$10,000

- Multiple company banners throughout the concert, provided by OPFOB
- Sponsorship posts on social media, recognition on website and emails
- 6 VIP concert tickets (\$2,100 value)
- 8 tickets to private Sporting Clays Tournament & Lowcountry Boil Bonfire with Live Music on Friday 4/12 (\$1,600 value)

### ☐ Silver Star: \$5,000

- Company logo on Silver Star sponsor banners, provided by OPFOB
- Sponsorship posts on social media, recognition on website and emails
- 4 VIP concert tickets (\$1,400 value)
- 4 tickets to private Sporting Clays Tournament & Lowcountry Boil Bonfire with Live Music on Friday 4/12 (\$800 value)

### ☐ Bronze Star: \$2,500

- Company logo on Bronze Star sponsor banners, provided by OPFOB
- Recognition on website and emails
- 2 VIP concert tickets (\$700 value)

### ☐ Sponsor A Hero: \$1,500

- Sponsor an all-expense paid trip for a combat veteran to include lodging, food, travel, daily excursions, and VIP concert ticket
- Recognition on website, emails, and Sponsor A Hero banners, provided by OPFOB

# PAYMENT OPTIONS



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## ONLINE SUBMISSION VIA CREDIT CARD OR CHECK

Please submit your sponsorship form on our website located [here](#) →  
(scan code to access)



Payment can be made on-line via credit card, or by mail via check. Both payment types will still need a sponsorship form to be filled out online.

You can make checks payable to Operation Patriots FOB and mail to:  
Operation Patriots FOB, 198 Okatie Village Dr Ste 103-335, Okatie, SC 29909  
Please note Concert for the Heroes and sponsorship level in the memo.

Please submit online sponsorship packet and vector logos *no later than March 1st*.  
For information or questions, or to submit files, please contact:

Vicki Day  
215-870-2208  
vickid@OPFOB.org